

RON HAAKE

SCENIC PRODUCTION MANAGER

Beaverton, OR

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Portfolio: glyphartstudio.com/production-management

PROFESSIONAL SUMMARY

Scenic Production Manager with deep experience executing brand-driven scenic builds, events, and fabricated environments from concept through installation. Background spans fabrication, vendor coordination, budgeting, site surveys, and on-site execution in deadline-critical, high-visibility settings. Known for calm leadership, production rigor, and translating creative intent into buildable, reliable outcomes.

EXPERIENCE

Owner / Production & Design Services

Glyph Art Studio | Holualoa HI | 2008–2025

Operated a multidisciplinary studio providing fabrication oversight, design, fine art reproduction, and production services on the Big Island of Hawaii.

- Managed fabrication and installation of public environmental graphics and signage, including sandblast carved lava rock and photo-engraved stainless steel signage for Kohanaiki Cultural Learning Center, permanent collection exhibits for Hualalai Resort and Four Seasons Resort and numerous commercial, institutional and government clients
- Coordinated subcontracted specialty services: CNC routing, sandblasting, laser cutting, and large format printing
- Produced archival documentation and reproductions of historic artifacts for the Bishop Museum, Four Seasons Resort and private collectors, using high-resolution capture and large format giclée printing
- Continued to provide remote production consulting for San Francisco-based photographers and commercial directors on scenic fabrication and special effects rigging challenges.

Also provided graphic design, environmental design, website development, editorial layout, and advertising for regional clients. Operated Glyph Art Gallery as a retail and exhibition space for ten years.

Scenic Production Manager / Production & Design Lead

Scene 2 | San Francisco, CA | 1988–2008

Founded and operated a scenic fabrication and production shop serving advertising agencies, commercial photographers, broadcast networks, and corporate clients. Managed all phases of production from creative brief through fabrication, finishing, and installation. Clients included Nike, Harley-Davidson, Macy's/Marshall Field's, Oracle, Mercedes-Benz, Microsoft, McDonald's, Industrial Light & Magic, Grey Poupon, and Thermador. Broadcast work included sets for ESPN, ABC, PBS and KQED. Projects ranged from fast-turn single-prop builds to complex multi-vendor installations for print advertising, television commercials, and live events and broadcasts.

Vendor & Project Management

- Sourced materials and coordinated fabricators, specialty vendors, and subcontractors across numerous concurrent projects
- Developed workback schedules, managed budgets, and evaluated vendor cost and time estimates
- Maintained quality control for all deliverables from files through fabrication and installation

On-Site & Client-Facing Execution

- Led installation crews in live, client-visible environments for advertising, broadcast, and event work
- Supervised IATSE crews for major athletic events including the MLB All-Star Game and NFL Monday Night Football, executing custom staging and scenic builds within public venues, union rules, and event-locked schedules
- Served as primary production contact in client-facing settings

TOOLS & TECHNICAL SKILLS

- Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Microsoft Office (Excel, Word, Outlook)
- Project management platforms (Asana)
- CAD drafting (2D w/working knowledge of contemporary 3D tools)
- Prepress & print production workflows
- Fabrication & installation documentation