

RON HAAKE

GRAPHIC DESIGNER | PRINT & PRODUCTION SPECIALIST

Beaverton, OR

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Portfolio: glyphartstudio.com/graphic-production

PROFESSIONAL SUMMARY

Graphic designer with extensive experience in marketing collateral, large-format graphics, and high-volume print production environments. Experience spans fine art printing, packaging, and wide-format signage, reinforcing strong color management practices and production standards. Skilled in Adobe Creative Suite, layout systems, and preparing production-ready files for offset, digital, and wide-format output. Experienced operating and maintaining wide-format printers, cutters, and small-format output devices in high-volume production environments. Experienced at balancing design decision-making with hands-on production workflows and deadline-driven priorities.

EXPERIENCE

Senior Graphic Designer

Glyph Art Studio — Holualoa, HI (2008–2025)

- Designed marketing collateral, posters, packaging, and large-format graphics from client briefs, balancing visual hierarchy, brand standards, and production constraints
- Developed layout systems and template structures to support ongoing marketing campaigns and repeatable collateral production
- Managed daily print output from small-format collateral to 44-inch-wide graphics, including preflight, ICC profile management, color correction, and press-ready file preparation
- Coordinated external production for oversized applications beyond in-house capabilities
- Managed multiple concurrent projects under tight timelines with strict deadline accountability

Production Designer & Fabricator

Scene 2 — San Francisco, CA (1988–2007)

- Managed scenic production and fabrication for advertising and broadcast clients in a high-volume studio environment
- Coordinated vendors, materials, and project timelines for complex, deadline-critical deliverables
- Built and maintained client relationships across concurrent multi-project workflows

CORE COMPETENCIES

- Marketing collateral and point-of-sale materials
- Print shop workflow leadership
- Large-format and environmental graphics
- Production-ready print layout and file preparation
- Wide-format equipment operation and maintenance
- Brand-compliant template systems

TOOLS & TECHNICAL SKILLS

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Acrobat

Print & Production: Preflight, bleed and scaling, ICC profiles, color correction, offset and digital workflows

Large-Format Output: File preparation for wide-format printing up to 44" width; coordination of oversized external production

Workflow Management: macOS and cross-platform file systems, asset organization, naming conventions, version control

Production Environment: High-volume output, deadline management, vendor and fabrication coordination

RIP Software: Experienced with wide-format RIP software; rapid adopter of new output management platforms, including ONYX PosterShop

Web & CMS: WordPress, Magento, Drupal; web graphic asset preparation, image optimization, and content updates

EDUCATION

BFA, Studio Art – Sam Houston State University