

RON HAAKE

GRAPHIC DESIGNER

Beaverton, OR

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Portfolio: glyphartstudio.com/graphic-art

PROFESSIONAL SUMMARY

Graphic designer with strong print production expertise, experienced in developing marketing collateral, editorial layouts, and large-format graphics from concept through production.

Known for building clean, press-ready files, managing prepress and color workflows, and translating rough inputs into clear, production-ready design. Comfortable working directly with print vendors and production teams in fast-paced environments.

EXPERIENCE

Graphic Designer & Production Lead (Owner-operated studio)

Glyph Art Studio — Holualoa, HI (2008–2025)

- Designed print collateral and large-format graphics, managing file setup and output from small-format through 44-inch production
- Preflighted and prepared press-ready files for offset, digital, and wide-format printing, including ICC profile management and color correction
- Interpreted client and marketing briefs to develop layout solutions balancing visual hierarchy, brand standards, and production constraints
- Translated client-provided and mixed quality assets into clean, production-ready layouts and vector graphics
- Performed site measurements and translated field dimensions into accurately scaled production graphics and layouts
- Coordinated external production for oversized applications beyond in-house capabilities
- Designed marketing collateral, posters, proposals, packaging, and large-format graphics for corporate and commercial clients
- Developed layout systems and template structures supporting repeatable marketing campaigns and collateral production
- Managed multiple concurrent projects under tight timelines with organized file systems, version control, and deadline accountability

Art Director & Production Designer

Scene 2 — San Francisco, CA (1988–2008)

- Directed dimensional graphics, environmental builds, and branded display production for national clients including Nike, Harley-Davidson, Oracle, and Mercedes-Benz
- Managed fabrication vendors, specialty contractors, and installation teams for deadline-critical commercial and broadcast environments
- Served as primary production and client-facing contact across advertising, exhibit, and live event work

PRINT PRODUCTION & DESIGN SKILLS

Design: Marketing collateral, editorial layout, multi-page documents, large-format graphics, brand-compliant layout systems

Prepress: File setup and scaling, ICC profile management, color correction, production-ready file preparation for digital, offset, large-format output, vinyl plotters and CNC

Fabrication & Installation: Site measurement, layout scaling, installation coordination

Project Management: High-volume output, deadline management, vendor and fabrication coordination, asset organization and version control

Software: Illustrator, Photoshop, InDesign, Acrobat, Vectorworks, PowerPoint, Asana

EDUCATION

BFA, Studio Art, Sam Houston State University