

RON HAAKE

ENVIRONMENTAL GRAPHICS & ARCHITECTURAL SIGNAGE DESIGNER

Beaverton, OR

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Portfolio: glyphartstudio.com/signage

PROFESSIONAL SUMMARY

Environmental graphic designer experienced in architectural signage, wayfinding systems, and large-format environmental applications. Develops work with material, scale, and installation constraints considered from the outset. Strong background in production file preparation, fabrication coordination, and high-volume output environments. Comfortable collaborating with project managers, sales teams, vendors, and fabricators to carry projects from layout through documentation and installation.

EXPERIENCE

Senior Graphic Designer

Glyph Art Studio — Holualoa, HI (2008–2025)

- Designed large-format environmental graphics, signage systems, and branded spatial applications from client briefs, balancing hierarchy, brand standards, and production constraints.
- Developed layout systems and template structures to support repeatable signage, large-format graphics, and brand-compliant production workflows.
- Managed daily output from small-format collateral to 44-inch-wide environmental graphics, including preflight, ICC profile management, color correction, and press-ready file preparation.
- Prepared fabrication-ready files for dimensional substrates, UV print, vinyl application, and outsourced CNC or specialty production.
- Coordinated external production for oversized applications beyond in-house capabilities
- Managed multiple concurrent projects under tight timelines with strict deadline accountability

Production Designer & Fabricator

Scene 2 — San Francisco, CA (1988–2007)

- Managed scenic production and fabrication for advertising and broadcast clients in high-volume studio environments.
- Coordinated vendors, materials, and project timelines for complex, deadline-critical deliverables
- Coordinated materials, vendors, and build timelines for dimensional and structural installations.
- Built and maintained client relationships across concurrent multi-project workflows

CORE COMPETENCIES

- Environmental Graphic Systems
- Architectural Signage
- Wayfinding Layout & Programming
- Fabrication-Aware Design
- Large-Format & Dimensional Output
- Production File Preparation
- Vendor & Fabrication Coordination
- Brand-Compliant Systems Development

TOOLS & TECHNICAL SKILLS

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Acrobat

Print & Production: Preflight, bleed and scaling, ICC profiles, color correction, offset and digital workflows

Large-Format Output: File preparation for wide-format printing up to 44" width; coordination of oversized external production

Workflow Management: macOS and cross-platform file systems, asset organization, naming conventions, version control

Production Environment: High-volume output, deadline management, vendor and fabrication coordination

EDUCATION

BFA, Studio Art – Sam Houston State University