

# RON HAAKE

CREATIVE PRODUCTION | PROJECT MANAGEMENT | ENVIRONMENTAL & BRAND

Beaverton, OR

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Portfolio: [glyphartstudio.com/creative-production](http://glyphartstudio.com/creative-production)

## PROFESSIONAL SUMMARY

Project management and production professional with experience delivering complex, deadline-driven environments from concept through installation. Background spans creative production, environmental graphics, and brand environments, including shoots, activations, exhibitions, and large-scale builds. Focused on coordinating cross-functional teams, managing vendors, and delivering on time, within budget, and aligned with design intent. Known for maintaining clarity and momentum across multiple concurrent projects in fast-paced production environments. Experienced working alongside creative teams and agencies to translate design concepts into executable production across physical and digital environments.

## EXPERIENCE

### Owner / Creative Production & Project Management

#### Glyph Art Studio | Holualoa, HI | 2009–2025

- Managed end-to-end production of large-format print, environmental graphics, dimensional signage, and exhibition installations from concept through delivery
- Consulted with commercial directors and photographers on design solutions and practical approaches for studio and location scenic challenges and practical effects
- Led design and production of the Kohanaiki migration compass, an outdoor monument and wayfinding system integrating cast and carved elements, site coordination, and environmental graphics
- Designed and produced permanent historical display installations for Kukio Resort, coordinating fabrication, archival imagery, and site-specific environmental graphics
- Coordinated external agencies, fabricators, and installation crews across concurrent projects with fixed delivery dates
- Developed project schedules, budgets, and timelines; served as primary client contact from intake through installation

### Production Manager / Art Director

#### Scene 2 | San Francisco, CA | 1988–2009

- Managed full project lifecycle from concept through installation for retail, brand, and commercial clients
- Coordinated designers, fabricators, vendors, and installation crews across multiple concurrent projects
- Developed production schedules and managed timelines to meet fixed delivery dates
- Led on-site installations, resolving issues in real time to protect schedule and quality
- Managed production logistics for high-volume commercial and still photo shoots, coordinating crews, set builds, schedules, and on-set execution
- Managed production for time-critical live and broadcast events, including Monday Night Football and MLB All-Star Game installations, executing under fixed, non-negotiable deadlines in public spaces
- Reviewed architectural drawings, fixture packages, and design documents to ensure accurate execution

Clients included Nike, Harley-Davidson, Macy's, Mercedes-Benz, Oracle, Microsoft, Intel, Cisco Systems, McDonald's, Grey Poupon, and Thermador. Broadcast work included sets for ESPN, ABC, Fox, PBS, and KQED

## TOOLS & TECHNICAL SKILLS

- Project coordination and tracking | Scheduling and budget management
- Microsoft Office (Excel, Word, Outlook) | Adobe Acrobat and Creative Cloud
- Project management platforms: Asana, Smartsheet, Airtable | Design collaboration: Figma
- Drawing set review and interpretation including architectural plans, fixture packages, and design documents
- Vendor coordination and production documentation
- Fabrication processes: wood, metal, casting, sculpting, scenic finishing

## EDUCATION

BFA, Studio Art, Sam Houston State University